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## PRESS RELEASE

# TeleNet Media Mobile Production Expands Services With TodoCast Platform

**SAN JUAN CAPISTRANO, Calif., May 21st, 2009:** TodoCast, the affordable portable live satellite web-broadcasting system has been added to the mobile production services at TeleNet Media ([www.telenetmedia.net](http://www.telenetmedia.net)). Known for their live event production capabilities, TeleNet will now be able to offer high quality internet broadcasting from anywhere in North America using the lightweight TodoCast system rather than much more expensive SNG (Satellite News Gathering) trucks used for mobile video delivery.

“The TodoCast system allows us to produce events for our clients at a much lower cost without sacrificing the quality of production,” said Josh Winstead, TeleNet Media, President. “Internet broadcasting is clearly the future for everyone and we see the TodoCast platform replacing the bulky, and expensive, classic SNG trucks to service this growing market. In addition, with the kit price starting at only \$30,000.00, TodoCast allows us to expand our business geographically and support more clients with a smaller capital investment.”

TeleNet Media has plans to target three primary markets including live music, sports and corporate events. TeleNet Media is already scheduling corporate broadcasts and lining up sporting events as far away as Canada, Maine and Colorado. Headquartered in Nashville, they also hope to break into live music productions with promoters and music labels.

### **About TodoCast**

TodoCast is the new system of choice for professional videographers, event producers and organizations. The revolutionary TodoCast kit is the first affordable lightweight satellite dish assembly that mounts to virtually any SUV, pick-up, van, trailer and some cars in just minutes. The TodoCast Content Distribution Network is also vertically integrated to provide TodoCast partners a pay-per-view and advertising engine that enables them to promote and stream live events while generating revenue through paid viewers or advertising revenue. To learn more about TodoCast, visit [www.todocast.tv](http://www.todocast.tv).