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## PRESS RELEASE

# Professional Disc Golf Tour Airs Live Via Satellite On TodoCast

**SAN JUAN CAPISTRANO, Calif., April 21st, 2009:** TodoCast, the affordable portable live satellite web-broadcasting system today announced the Professional Disc Golf Association as a new partner. Through the revolutionary TodoCast lightweight satellite broadcasting kit, the PDGA will be airing their national tour with live via satellite coverage and post produced ninety minute shows on their own TodoCast channel.

“Everybody loves our sport, but television coverage was difficult because production costs were so expensive,” said John Duesler, Director of Marketing for the PDGA. “We think that our new live TodoCast channel will finally bring our 16,000 members, corporate sponsors and 2,000,000 worldwide players what they have been wanting for years.”

The PDGA initially plans to air coverage of their National Tour Point Series. This ten event tour will include live via satellite and post produced ninety minute shows. Each event will be covered using four to six cameras feeding video directly to a forty three foot production trailer with an attached TodoCast satellite transmission dish.

The PDGA is currently opening up these shows for sponsorship to advertisers and will be offering viewers the opportunity to watch them for free with registration. The TodoCast system includes a registration platform that is able to capture direct response and email address information to build powerful database marketing programs. The PDGA and their sponsors can utilize this database to disseminate information and marketing messages to help grow the sport and their respective businesses.

### **About TodoCast**

TodoCast is the new system of choice for professional videographers, event producers and organizations. The revolutionary TodoCast kit is the first affordable lightweight satellite dish assembly that mounts to virtually any SUV, pick-up, van, trailer and some cars in just minutes. The TodoCast Content Distribution Network is also vertically integrated to provide TodoCast partners a pay-per-view and advertising engine that enables them to promote and stream live events while generating revenue through paid viewers or advertising revenue. To learn more about TodoCast, visit [www.todocast.tv](http://www.todocast.tv).