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PRESS RELEASE

Executive Producer James Holt Launches OnTheSet.biz Live Interactive Technology By TodoCast

SAN JUAN CAPISTRANO, Calif., March 10th, 2009: TodoCast, the affordable portable live satellite web-broadcasting system will be airing a ground breaking live interactive event targeting Hollywood types through the recently launched film biz website OnTheSet.biz. On Friday, March 13th, this inaugural OnTheSet.biz live event will feature TodoCast technology that allows participants to interact with executive producer James Holt live from anywhere in the world for free.

James Holt's recent credits include the George Clooney project, Michael Clayton and Paul Haggis' film, In The Valley of Elah. With more than 15 years experience financing films Holt is an expert at independent film finance. Through an interactive Q/A session, registered viewers will be able to chat with Jim to learn how it's all done, and why 'creative financing' is critical in even the highest profile productions. Using the Todocast player, viewers will send questions via an integrated live chat window to be answered live on camera by Mr. Holt.

This initial free interactive event is being hosted by OnTheSet.biz. The website has been designed to facilitate knowledge sharing between rising semi-pro filmmakers and seasoned pro-filmmakers with experience working day-to-day financing, packaging and producing films. James Holt's first 90 minute event and soon-to-follow series of live interactive pay-per-view events will leverage OnTheSet.biz and Holt's extensive list of Hollywood connections.

About TodoCast

TodoCast is the new system of choice for professional videographers, event producers and organizations. At under \$30,000, the revolutionary TodoCast kit is the first affordable lightweight satellite dish assembly that mounts to virtually any SUV, pick-up, van, trailer and some cars in just minutes. The TodoCast Content Distribution Network is also vertically integrated to provide TodoCast partners a pay-per-view and advertising engine that enables them to promote and stream live events while generating revenue through paid viewers or advertising revenue. To learn more about TodoCast, visit www.todocast.tv.