



Privacy Policy

Effective Date: August 8, 2008

TodoCast™ respects your privacy. We know that you want to make informed decisions about whether or not to share your personal information. We have established this Privacy Policy to disclose what information we collect on the Site and how we use, disclose, store and protect such information. If you do not agree to such practices, you can decline to accept our Terms of Use and not use the Site. However, you may not use the Site or Services unless you have agreed to the Terms of Use and this Privacy Policy.

If you see a term that is not defined in this Privacy Policy, please review our Terms of Use. All terms not defined in this Privacy Policy have the meanings given in the Terms of Use.

Modifications to Privacy Policy

TodoCast™ may revise, add or delete the provisions of this Privacy Policy at any time by posting such revised Privacy Policy on the Site. Please see the Notices section of the Terms of Use for important information on keeping your email address up to date and other details regarding Notices under the Terms of Use and this Privacy Policy.

The "Effective Date" listed above indicates the date upon which TodoCast™ last revised this Privacy Policy. By continuing to use the Site after we post a revised Privacy Policy, you indicate that you have read, understand and agree to the revised version of the Privacy Policy. Of course, you can refuse to agree to Terms of Service by not using the Site, but you may not use the Site or Services unless you have agreed to the terms and conditions of the Terms of Use and this Privacy Policy.

What Information Do We Collect?

We may collect the following types of information from you:

Personal Information – We may collect your name, address, phone number, cell phone number, fax number, email address and credit card information if you register for the Site or

if you request certain fee-based Services such as Pay Per View webcasts. In the case of businesses or other entities, we may collect your business name in addition to the foregoing information.

Non-Personal Information – We also collect non-personal information about you. This information includes your Internet Protocol address, the type of browser you use, the language setting of your browser, the links you click on within the Site, the link you clicked on to arrive to the Site, the time and date of your visits and clicks on the Site. This information is sometimes referred to as “Clickstream Data”. If you log into the Site using a valid user name and password, the Clickstream Data we may collect is associated directly with your login and any cookies we place on your computer. If you do not log in to the Site, such Clickstream Data is collected in an anonymous manner, meaning that we do not ordinarily associate such data with you personally except in the event that you are somehow specifically identified by your Internet Protocol address or by the link you clicked on to arrive to the Site.

Communications – We may collect information from you found in any communications you transmit to us. These types of communications include communications you post on the Site such as blog or user forum postings; communications between you and TodoCast™ using the Site’s live chat feature; email communications between you and TodoCast™ concerning billing, technical support and other issues; communications you send to us through the Site such as requests for more information and requests for assistance in finding a videographer; and any other communications you may have with TodoCast™.

Event Information – We may collect information about the types of events you are interested in, such as private, Pay Per View, breaking news and sporting events. If you engage a videographer’s services for a particular event, we may also collect information from you or the videographer concerning such event such as the name of the event, the number of attendees, the type of event, the location, the actual and projected number of viewers and other details about the event. If a videographer videotapes your event and the video is hosted on our Site, we may collect information that is disclosed in the video about the event.

Cookies and Beacon – We use cookies and Beacons on the Site. Cookies are small files stored on your computer for use by your browser and our Site. They do not contain personal information about you, but while you are logged in to the Site, they connect your Clickstream Data to your personal account. Cookies help you by keeping you logged in when you log into the Site and they help us by allowing us to learn about how you use the Site. When we say “Beacons,” we are referring to bits of code embedded in our Site that help us track Clickstream Data. We use Beacons provided to us by Google Analytics. Please see below for more information on Google Analytics.

How Do We Use, Store and Disclose the Information We Collect?

Generally, we may use, store or disclose any of the information we collect:

- for the operation, maintenance and development of the Site or Services;
- to improve the Site or Services;
- if we reasonably believe such acts are necessary to comply with Applicable Law;

-as necessary for security purposes and to prevent or investigate fraud or compliance with the Terms of Use;
-as required or permitted by Applicable Law.

More specifically, we may use, store or disclose the information we collect as follows:

Personal Information – We may use your Personal Information to identify you, process any transactions at your request, for billing and technical support purposes, to authenticate your account and to communicate with you. While we do not at this time use Personal Information for marketing purposes, we may do so in the future.

We may share your Personal Information with third parties as necessary for such parties to assist us in the operation, maintenance and development of the Site. For example, we may share your Personal Information with third parties to assist us in processing any credit card transactions for Services you request.

Additionally, we may share your Personal Information (but not your credit card information) with the videographers that create events for which you have signed up. Also, if your request our assistance in locating a videographer to help you with a particular event, we may share your Personal Information (but not your credit card information) with videographers.

You can update your Personal Information on the Site.

We may store your Personal Information indefinitely.

Non-Personal Information, Cookies and Beacons – We may disclose Non-Personal Information and information from Cookies and Beacons to third parties who may assist us in the operation, maintenance and development of the Site. Currently, we rely on Google Analytics to provide us with reports on the usage of our Site derived from Non-Personal Information, Cookies and Beacons. Google Analytics collects Non-Personal Information using Beacons (though in the future this could include the use of Cookies) and provides us with reports that include aggregate usage information about the Site. As with Non-Personal Information, it is possible that this information could be tied to your account and therefore to you personally.

Although we collect Non-Personal Information and information from Cookies and Beacons, we do not at the present time actively use such information. We reserve the right to do so in the future.

We may store Non-Personal Information and information from Cookies and Beacons indefinitely.

Communications – We may use your Communications with us to assist you with billing, technical support and other issues; to assist you in locating a videographer at your request; and as otherwise maybe necessary to address and respond to your Communications.

We may share your Communications with third parties as necessary for such parties to assist us in the operation, maintenance and development of the Site. We may also share this

information with videographers if necessary to assist you in locating a videographer at your request.

We may maintain such Communications indefinitely.

Event Information – We may use Event Information to improve our Site and the Services. We may share your Event Information with third parties as necessary for such parties to assist us in the operation, maintenance and development of the Site. We may also share this information with videographers if necessary to assist you in locating a videographer at your request.

We may store Event Information indefinitely.

What Is The Scope Of This Privacy Policy?

This Privacy Policy only applies to this Site's data collection and use practices. It does not apply to the data collection and use practices of third parties. If you navigate away from this Site, or use portions of this Site that involve third party services as disclosed in this Privacy Policy, the privacy policies and data practices of such third party sites and services apply to your use of such sites and services.

What Happens In The Event Of A Merger Or A Sale Of TodoCast™ Assets?

In the event that TodoCast™ undergoes a merger or acquisition with, or any substantial transfer of assets to, a third party, we may disclose or assign all the information we collect, or have collected, to the merging or acquiring party.

What Security Measures Does TodoCast™ Employ?

TodoCast™ uses reasonable electronic and physical security measures to protect the information we collect from you. However, because no security system is foolproof, we cannot guarantee the safety of such information.

Questions About this Privacy Policy

If you have questions about this Privacy Policy, please contact us at Copyright Agent, c/o TodoCast™, 31831 Camino Capistrano, Suite 301, San Juan Capistrano, CA 92675. Our email address for purposes of this Privacy Policy and our Terms of Use is support@todocast.tv.