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PRESS RELEASE

New Producers Expand TodoCast.tv Network

SAN JUAN CAPISTRANO, Calif., December 22nd, 2009: TodoCast.tv, the open access online platform where professional producers stream live and archived video content announced today that their national network of producers has increased again. Eight more producers have joined the network that specializes in bringing live events to the worldwide web with extremely high quality streaming video mostly via satellite broadband delivery.

“We are obviously very excited about our network expansion across the USA and also with our new partner in Canada,” said Bryan Hill, TodoCast.tv Chief Executive Officer. “We are even more excited about the level of expertise our new producer partners are bringing to the network. It will ensure that the level of entertainment and event production will continue to grow viewership across the TodoCast.tv platform.”

New TodoCast.tv producer partners include the following:

Gunner Live

Gunner Live has primarily served the broadcast industry with SNG and production services out of their offices in Atlanta, Salt Lake City and Honolulu. As much of their business has been impacted by the economy and the increase in streaming technologies, Gunner Live decided to alter their business model to be able to offer a more competitive technology to their traditional SNG clients and also begin to develop their own productions as opposed to being a support service for other production companies.

Gunner Live will be targeting live sports and corporate productions with their new TodoCast.tv system. Their first production is slated for January 15th through the 17th where they will produce and stream live via satellite the 26th Annual Atlanta Breast Surgery Symposium. This will be a pay-per-view event for Southeastern Society of Plastic and Reconstructive Surgeons. A three day pass to watch the symposium is priced at \$349.

Douglas Technical Services

For over a dozen years, Douglas Technical Services has been a “go to” video support company for all of the major networks including both news and entertainment video coverage. Douglas Technical Services has done it all from CNN news to providing background video for reality shows from their offices in Eugene, Oregon.

With TodoCast.tv, they are intending to provide the major news networks with HD level live streaming news. As CNN and FOX have recently been using more streaming video in their coverage of live news, Douglas Technical Services intends to compete with their more mobile and less costly TodoCast.tv live streaming satellite services. They are also looking to cover the Northwest with live production services for the robust action sports category as well as corporate events.

Performa Technologies

Based in Milbrook, Alabama, Performa Technologies traditional business has been in the studio and stage construction and development business. They have designed and built production studios and acoustical interiors across the United States for over 20 years. Now, with their new mobile production studio outfitted with a TodoCast.tv satellite kit, they have already produced two high school pay-per-view football games including the Alabama Independent School Association All-Star Football Game live via satellite.

Kencom

Established in 1997, Kencom, Inc. is a full service video production company that specializes in broadcast and corporate video production. From their studios near Charlotte, North Carolina they service clients throughout the Southeast and Nationwide.

Kencom has brought to TodoCast.tv some of the more high profile events most notably two live via satellite web-broadcasts of the Lowe’s Racing Jimmie Jam series featuring now four time NASCAR champion Jimmie Johnson and country music artists Edwin McCain and Sister Hazel.

LMG Touring

LMG Touring provides state of the art systems that integrate sound, lighting, video and satellite based connectivity for concert tours. By capitalizing on LMG’s vast experience in integrated solutions, artists can put on spectacular shows while producing high definition recordings, webcasts, videos, artist chats and more. LMG has offices in Orlando, Las Vegas and Phoenix.

Recently, LMG utilized the TodoCast.tv to support a concert by the Grammy award winning band Train. The band who has sold over 4 million albums was web-broadcast, in high definition, live via satellite from the House of Blues in Orlando.

MobileCast Live

MobileCast Live is an internet based broadcasting company located Orlando, Florida. Running 100% off the TodoCast.tv system, MobileCast Live has outfitted their Chevrolet Suburban to completely self powered and self contained. As they say, if you can imagine it, they can broadcast it over the internet.

MobileCast Live has already delivered a diverse mix of programming including live web-broadcasts of Final Forum boxing matches, a live fashion show from Paul Mitchell and a production on December 3rd for The Gathering. The Gathering event featured Michael Franzese at the Men's Outreach Breakfast. Mr. Franzese was formerly one of the biggest earners that organized crime had seen since Al Capone and the youngest individual on Fortune magazine's survey of The Fifty Biggest Mafia Bosses. He amazingly quit the mob, decided to follow Jesus and is known as "The Born Again Don."

Motorstats XR Racing Network

Motorstats XR, a joint collaboration between Durham, North Carolina based Motorstats.com and Duluth, MN based X.CELERATED has one simple strategy with the ToDoCast platform – "Make it easy for race fans to get racing broadcasts LIVE while helping racing tracks make money."

Motorstats XR is joining the TodoCast.tv network to take the next leap in their strategy and produce full racing programming. With rights to multiple racing series at the East Bay Raceway Park in Tampa, Florida, they will be web-broadcasting 28 days of racing in the first quarter of 2010. They will also be approaching other associations and series to continue to bring the racing industry to fans of all racing categories.

Robert MacAskill Pictures

Robert MacAskill is the newest international producer partner to join TodoCast.tv. From his offices near Toronto, Canada, Robert recently produced one of the most widely viewed events yet to stream over the TodoCast.tv platform.

On November 6th, over 9,000 viewers from 35 countries around the world tuned into TodoCast.tv for an average of over 6 hours to watch The Royal Agricultural Winter Fair equestrian competitions. Over the nine days of live streaming coverage, viewers enjoyed a wide variety of equestrian sports including jumping, driving, draft teams, rodeo, reigning and even Welsh Pony driving.

About TodoCast.tv

TodoCast.tv is the new open access online video system of choice for professional videographers, event producers and enthusiast communities who want to web-broadcast their events and productions. Content featured on the platform is mostly supported by a national network of producers who use the revolutionary TodoCast.tv satellite kit and its backend viewer management services. It's the first affordable (Starting under \$35,000) lightweight satellite dish assembly that mounts to virtually any SUV, pick-up, van, trailer and some cars in just minutes. The TodoCast.tv Content Distribution Network is also vertically integrated to provide TodoCast.tv producers a pay-per-view and advertising engine that enables them to promote and stream live events while generating revenue through paid viewers or advertising revenue. To learn more about TodoCast.tv, visit www.todocast.tv.