

PRESS RELEASE

Blaze Streaming Media Joins TodoCast Network

SAN JUAN CAPISTRANO, Calif., April 7th, 2009: TodoCast, the affordable portable live satellite web-broadcasting system announces a new content partnership with Blaze Streaming Media. Headquartered in Portland, Oregon, Blaze Streaming Media provides live video production services for events and production companies. Blaze Streaming Media joins a fast growing list of videographers and content providers who depend on the TodoCast system to deliver and generate revenue from original live productions.

“We have been continually challenged with sub-par delivery systems, bandwidth limitations and substandard revenue generating applications for our productions,” said Joe Christensen, Blaze Streaming Media President. “We love the TodoCast system because it provides us our own satellite broadband delivery system, high quality video, Blaze Streaming Media channel, pay-per view engine and the ability to sell sponsorships and advertising for our clients.”

Due to severe economic pressures, many event and conference promoters are faced with sharp declines in attendance, advertising and other revenue generating options. Blaze Streaming Media is targeting this industry to offer them new opportunities to reach their constituencies and increase their revenue using the TodoCast suite of services. On April 3rd and 4th, they produced their first event for the Oregon Chapter of The American Society of Interior Designers. The society was able to increase the overall number of members in attendance through the low cost TodoCast live streaming video platform. Their members throughout Oregon simply, and securely, logged on to view the conference as it happened.

About TodoCast

TodoCast is the new system of choice for professional videographers, event producers and organizations. At under \$30,000, the revolutionary TodoCast kit is the first affordable lightweight satellite dish assembly that mounts to virtually any SUV, pick-up, van, trailer and some cars in just minutes. The TodoCast Content Distribution Network is also vertically integrated to provide TodoCast partners a pay-per-view and advertising engine that enables them to promote and stream live events while generating revenue through paid viewers or advertising revenue. To learn more about TodoCast, visit www.todocast.tv.